



**A Christmas Match is available! Your gift can be immediately DOUBLED, dollar for dollar!**

<<Addressee Override>>  
<<Address Line 1>>  
<<Address Line 2>>  
<<City>>, <<ST>> <<Zip Code>>

November 24, 2018

Dear <<Salutation>>,

I have some amazing news to share with you. If you send in a gift before Christmas you can double your impact. When you give a gift, you will help a sick, hurting person in remote Honduras get the medical care they need this Christmas.

On average it costs just \$16.81 to provide someone with the medical care they need at a CHHF clinic. This holiday season when you send in a gift it will be doubled!

Let me tell you a story about one of these people—a boy named Darwin:

*Darwin is eight years old. He has a chronic, life-long illness called Sickle Cell Anemia. The disease is painful and life-threatening without medication and monitoring by specialists. Without medication, Darwin gets so tired he cannot play soccer—his favorite sport. He cannot concentrate at school and is falling behind. This illness is so serious that without medical care, Darwin’s life is at risk.*



*Darwin’s family lives in remote Honduras and in poverty. They only have enough money to buy food to eat. They do not have the money to get Darwin the specialized medical care he desperately needs. Darwin needs medication. He also needs to see specialized doctors in the city, but his mom cannot afford to travel there and pay for the tests.*

This Christmas, you can help Darwin, and others like him, get the medical care he needs. On average, it costs just \$16.81 to treat a patient. And, I am thrilled to tell you that because of generous matching funds, all gifts up to a total of \$5,000 will be matched dollar for dollar if I receive your gift before December 22! If you send in a gift today, you can help TWICE as many



people!

Will you send in a gift to help one person for just \$16.81? Or even better, \$50.43 to help three people? An especially generous gift of \$84.05 will help five people. And that's before your gift is matched!

Christmas is an especially awful time to be sick or in pain. It's even worse when you don't think you can afford to get the help you need. But, for many people like Darwin in remote Honduras, that's what they are facing this Christmas: sick, hurting and feeling like no one cares enough to help them get better.

But, <<Salutation>>, I know you care. That's why I am reaching out to ask for a special Christmas gift today. Will you help someone like Darwin get the help they need and deserve?

The medical system in Honduras is not like the system in the United States. It's difficult to get the treatment you need if you live in the city and have money. It's almost impossible to get the medical care you need if you live remotely and in poverty.

For Darwin and so many other people, the barriers to medical care are almost insurmountable. In many cases the situation is life threatening.

But, you can help. Your gift of \$16.81 or \$50.43 DOUBLED to have twice the impact will get others just like Darwin the medicine and care they need.

When you give a gift you not only provide immediate medical care you also provide referrals to specialists, transportation to appointments, specialized medical care and more. You'll even help provide community programs to bring awareness and education around some of the most common health issues in remote Honduras. You will help provide everything a person needs to get better and stay healthy.

This time of year, you and I reflect on what we are grateful for. Our health and the health of loved ones is often at the top of the list. I ask you to give that gift—the gift health—to someone today. Your special Christmas gift will give someone just like Darwin in remote Honduras life-changing hope and peace of mind knowing that they have the care they need and deserve.

Please send in your gift by December 22. You can go online or send in the enclosed card and make a gift in the amount that's right for you. Please do it now while you are thinking about it.

I wish you a warm and wonderful Christmas with your loved ones.

With gratitude,



N.K. Hook, Jr.  
President

P.S. DOUBLE your impact by sending in a gift before December 22! When you do you will be providing medical treatment and care for someone in remote Honduras.